



# LET'S START *from the* BEGINNING

As you delve into the pages of this magazine, join us in unraveling the fascinating story of Long Range Travel and its connection to the legendary Long Range Desert Group.

Long Range Travel, a travel company that draws its inspiration from the daring exploits of the Long Range Desert Group (LRDG). As pioneers in long-distance travel, the LRDG, formed during World War II, undertook daring missions deep into the vast deserts of North Africa. Their courage and resourcefulness in navigating challenging terrains have now become the guiding spirit behind Long Range Travel.

Intrigued by the spirit of adventure and driven by a passion for exploration, Long Range Travel initially emerged as a tour operator project to manage travel logistics and operations for the renowned Rally of the Pharaohs. This exhilarating event, known for its challenging routes and breathtaking landscapes, provided the perfect platform for Long Range Travel to showcase its commitment to delivering unforgettable journeys.

# “The Long Range Desert Group was the ‘Finest of All Units’ to Serve in North Africa” -

Rosemary Giles

*History Content Writer*



Photocredits

[warfarehistorynetwork.com](http://warfarehistorynetwork.com)



This photograph encapsulates the essence of Egypt's diverse landscapes and cultural richness. Starting in the bustling heart of Cairo, the trail winds through the golden dunes of Bahariya and the tranquil oasis of Siwa, capturing the ancient allure of El Kharga and the timeless beauty of Aswan. The lens then takes you to the historical marvels of Luxor before immersing in the vibrant coastal charm of Hurghada. The trail comes full circle, highlighting the enduring allure of this captivating journey. In a single frame, the photograph invites you to savor the essence of each destination, creating a visual tapestry that celebrates the unique magic of Egypt's iconic trail.

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## CHALLENGES

The Rally of the Pharaohs in Egypt presents formidable challenges due to its grueling route that traverses the harsh, unpredictable terrains of the Egyptian desert, testing the endurance and skill of participants under extreme weather conditions. Additionally, the rally demands exceptional navigation prowess and vehicle reliability, as competitors face vast, featureless landscapes and sand dunes, making it a true test of resilience and strategic planning.



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## OPERATIONS

The operational activities of the Rally of the Pharaohs involve meticulous route planning across Egypt's challenging desert terrain, coupled with rigorous safety measures and logistical coordination to ensure a seamless and secure racing experience for all participants. These operations include managing checkpoints, providing technical support and emergency services, and ensuring real-time communication and tracking throughout the event.





Discover how this travel company seamlessly blends historical inspiration with modern-day exploration, offering you the opportunity to traverse landscapes reminiscent of the LRDG's daring missions.

Prepare to be captivated by the spirit of adventure as we take you on a journey through time and terrain with Long Range Travel – where every expedition is a testament to the enduring legacy of those who once ventured into the unknown deserts, carving paths that still inspire today's wanderers.



Editor-in-Chief

Ali Tarek



# EXPLORING



# THE DESERT



**A fascinating fun fact about Egypt's Western Desert is that millions of years ago, it was actually an ancient dry ocean bed, a testament to the earth's ever-changing landscape, where now sand dunes and rock formations stand where water once flowed.**





In the heart of Egypt lies the Western Desert, a vast expanse of awe-inspiring natural landscapes and profound historical significance. Stretching from the Nile River to the Libyan border, and from the Mediterranean Sea to the Sudanese border, this part of the Sahara Desert captivates with its dramatic sand dunes, the ethereal beauty of the White and Black Deserts, and the mysterious depths of the Qattara Depression. These natural wonders, coupled with extreme climatic conditions, create a mesmerizing backdrop that appeals to adventurers and nature lovers alike.

The Western Desert is not just a natural wonderland; it's a living museum of history and culture. The oases scattered across this arid landscape, such as Siwa, Bahariya, Farafra, Dakhla, and Kharga, are rich with archaeological treasures dating back to Pharaonic, Roman, and Coptic times. These historical havens, alongside the legacy of pivotal World War II battles like the Battle of El Alamein, offer a unique journey through time. The region is also a cradle of Bedouin culture, with its vibrant traditions, crafts, and festivals that provide a deep insight into the life and heritage of desert dwellers.

As a destination, the Egyptian Western Desert offers an unparalleled experience for those seeking to explore beyond the conventional. The fusion of its stunning natural landscapes, rich historical tapestry, and cultural depth makes it a unique travel destination.

Whether it's marveling at the geological wonders, delving into the layers of history, or immersing in the local culture, the Western Desert promises an unforgettable journey into the mystique and beauty of one of the world's most captivating deserts.



# Camping





# CRUISING



# THE NILE



**"The Nile, more than a river, is a ribbon of life weaving through the heart of Egypt, its waters a testament to the enduring legacy of nature's gifts and human history."**



# TODAY

Spanning from the desert's tranquility to the Nile's vibrancy, we offer a deep-rooted, five-star hospitality experience, blending luxury with the timeless majesty of Egypt

Photography by Aly Tarek

**L**ong Range Travel proudly announces a significant milestone in its foray into the Nile cruise market, successfully investing in and launching not just one, but three distinct five-star Nile cruise experiences.

This strategic expansion reflects our commitment to offering unparalleled luxury and immersive cultural journeys along one of the world's most historic rivers.

By diversifying our portfolio with these unique cruise experiences, we are poised to capture a broader segment of the market, appealing to a diverse range of travelers seeking opulence and adventure. This venture not only cements our reputation in the luxury travel sector but also sets the stage for substantial growth and increased market presence, as we continue to redefine the standards of high-end river cruising.



1. TIA NILE CRUISE





## BUILDING PARTNERSHIPS

At the core of our ethos is a commitment to fostering and sustaining enduring relationships, exemplified by our long-standing partnership with Turisanda, a titan in Italian tourism. This collaboration has evolved beyond mere service provision, reaching the pinnacle of bespoke experience creation. In a testament to the depth of this alliance, we have undertaken an ambitious project to construct a custom-designed Nile cruise ship specifically for Turisanda. This venture not only illustrates our dedication to meeting and exceeding the unique needs of our B2B clients but also showcases the level of commitment and customization Long Range Travel is willing to invest. Our journey with our partners is more than a partnership; it's a historical bond, continually strengthened by shared values and a mutual dedication to offering unparalleled travel experiences in Egypt, reflecting our unwavering commitment to fostering deep, productive relationships with our B2B clients.



Snippets from our first TIA cruise tour arrival January 8, 2024

## Our Service is Considered Airport to Airport

At Long Range Travel, we redefine the concept of seamless service, ensuring a luxurious and worry-free experience from airport to airport. Our commitment begins the moment our clients touch down, where they are greeted with opulent airport transfers, setting the tone for the journey ahead. We offer more than just transport; we offer an assurance of comfort and exclusivity. Our accommodation is a curated selection of five-star lodgings, providing an oasis of luxury in the heart of Egypt's most enchanting locales. Every aspect of our service is meticulously planned, from the plush interiors of our vehicles to the serene ambiance of our accommodations. The itineraries we craft are detailed and comprehensive, designed to encompass the rich tapestry of Egyptian culture and history while leaving no room for the uncertainties or discomforts of travel. This approach eliminates the possibility of scams or unpleasant experiences, ensuring that every moment of our clients' journey is immersed in authenticity and elegance. With Long Range Travel, the journey between airports becomes a continuum of bespoke luxury, where every detail is anticipated and every need is gracefully met.



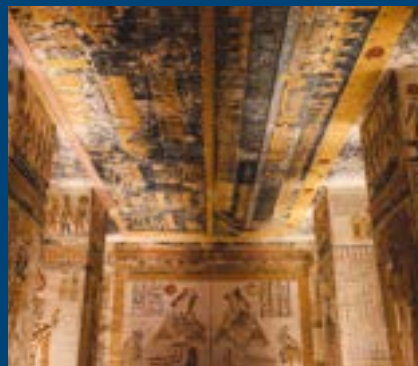


The Nile Cruise is a voyage through the heart of Egypt, where the mighty Nile River weaves together a rich tapestry of ancient culture and mesmerizing nature. As the boat gently glides on the Nile's waters, passengers are transported through time, passing by millennia-old temples, tombs, and vibrant local communities that tell the tale of Egypt's illustrious past.

*Ancient Wonders Along the Banks* - Along the Nile's banks lie some of the world's most renowned historical sites, including the grand temples of Luxor and Karnak, and the Valley of the Kings in Luxor, where the ancient pharaohs found their eternal resting places. These archaeological marvels stand as a testament to Egypt's unparalleled cultural heritage and attract history enthusiasts from around the globe.

*A Natural Symphony of Scenery* - The Nile, the lifeblood of Egypt, is flanked by fertile lands and the contrasting beauty of the arid desert. While sailing, passengers witness a natural spectacle as lush greenery and date palms give way to vast golden sands. The riverbanks are alive with local flora and fauna, showcasing the delicate balance between human civilization and the environment in this historically significant region.

*Cultural Immersion and Local Encounters* - A Nile Cruise is not just a scenic journey but an opportunity to immerse oneself in Egyptian culture. Travelers have the chance to interact with the friendly locals, experience their customs and traditions, and savor authentic cuisine. Onboard entertainment often includes performances of traditional music and dance, enriching the cultural experience.



*Serene Retreat on the Water* - Amidst this blend of history and nature, a Nile Cruise offers travelers a serene retreat. Cruisers can relax on the deck, absorbing the breathtaking views, or enjoy moments of solitude as the boat glides on the calm waters of the Nile. The soothing ambiance creates a perfect setting for reflection, making the journey not just an adventure but a tranquil escape.

# BEST PLACES TO VISIT



Set sail on the Nile and uncover the splendors of Egypt. From majestic temples to vibrant cities, here are the top five destinations you can't miss on your Nile cruise adventure

## Abu Simbel

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01

Set in the heart of Southern Egypt, stands as a monumental legacy of Pharaoh Ramses II. Renowned for its colossal rock-cut temples adorned with imposing statues and intricate hieroglyphics, this site epitomizes ancient Egyptian architectural mastery. A marvel of both ancient and modern engineering, Abu Simbel was impressively relocated in the 1960s, preserving its majesty for future generations.



## The Temple of Hatshepsut

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02

elegantly carved into the cliffs of Deir el-Bahari near Luxor, stands as a remarkable architectural feat of ancient Egypt. This mortuary temple, dedicated to one of Egypt's most powerful female pharaohs, showcases unique terraced designs and detailed reliefs, illustrating the grandeur and sophistication of the 18th Dynasty.





# Philae Temple

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03

a gem of ancient Egyptian architecture, is majestically situated on Agilkia Island in the reservoir of the Aswan Low Dam. Revered for its exquisite Ptolemaic-era structures, this temple complex dedicated to the goddess Isis was meticulously relocated from its original location on Philae Island to save it from flooding, exemplifying a remarkable blend of historical preservation and modern engineering.



# The Valley of the Kings

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04

Nestled in the hills of the west bank of the Nile near Luxor, is an iconic necropolis that served as the burial ground for pharaohs and powerful nobles of the New Kingdom period of Ancient Egypt. This site, renowned for its elaborate and richly decorated tombs, including that of the famous Pharaoh Tutankhamun, stands as a testament to the Egyptians' beliefs in the afterlife and their incredible artistry and craftsmanship.



# Felucca Ride

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05

A felucca ride offers a serene and traditional sailing experience on the timeless waters of the Nile. These graceful, sail-powered boats, unchanged in design for centuries, provide an intimate connection to the river, inviting passengers to soak in the tranquility and beauty of the Egyptian landscape in a way that larger, motorized vessels cannot match.



# DIVING



# THE RED SEA



**Dive into the mesmerizing beauty of the Red Sea, a world-renowned paradise where azure waters meet pristine beaches and hidden underwater wonders await exploration.**